CalSAWS M&E ☐ CalWIN Migration Distribution Date: August 18, 2022 To: PPOC.All, Consortium.RegionalManagers.All, Diane Alexander CIT Name: CalSAWS Power of 58 and BenefitsCal Online Stores Open From: CalSAWS Project PPOCs, please forward to the appropriate impacted staff in your county:

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Description: (Including any step-by-step instructions)

Purpose (All Counties)

The purpose of this CIT is to provide information related to the upcoming Power of 58 and BenefitsCal Online Stores. The CalSAWS project is excited to share that CalSAWS Power of 58 and BenefitsCal merchandise will soon be available for purchase through Staples. Through the online stores, project staff, counties and other stakeholders can purchase a variety of CalSAWS Power of 58 and BenefitsCal items and have the items shipped directly.

The Power of 58 and BenefitsCal merchandise stores will open online in late August for two weeks. At the close of the purchase period merchandise will be produced and shipped directly to your designated shipping location.

Please note:

- A direct link to each store will be provided once the online stores are open. This information will be shared via an updated CIT.
- This is not a fundraiser. The CalSAWS team has assisted to make the online stores available to Counties and individuals. All sales revenue will go to Staples.
- CalSAWS is not soliciting orders and will handle no monetary transactions.
 This is a self-service site for counties, CBOs and individuals to use at their own discretion.

Additional Information

While specific items are still being determined, below are examples of the merchandise that will be available for purchase which includes polo shirts, pens, post-it notes, mugs, water bottles and totes. Additional items are still being determined.

The stores are anticipated to be opened **August** 22nd and will remain open for two weeks, with expected delivery the week of October 10th.



County Action

Please distribute within your county as appropriate. We hope you have an opportunity to visit the online stores.

Primary Project Contact: (Name and email address)	Questions can be sent to CPMO@CalSAWS.org
Backup Project Contact: (Name and email address)	N/A
Attachments:	None

Web Portal Link:

OR

You may also retrieve the CIT document and attachments by following these steps:

- 1. Click on the CRFIs & CITs link at the top of the page.
- 2. Click on the "CalSAWS Information Transmittal (CIT)" folder.
- 3. Click on the "2022" folder.
- 4. Click on the appropriate CIT # folder.

