

# BenefitsCal Quarterly Metrics Report

January 2026 Report  
01/31/26

CalSAWS



# BenefitsCal Quarterly Metrics Report – January Report

Adoption from October 2025 to December 2025



## Account Access



**99.99%**

Customers, on average, successfully logged in to their account

**125,157**

Average unique logins per day allows Customers to manage their benefits

## Notice of Action



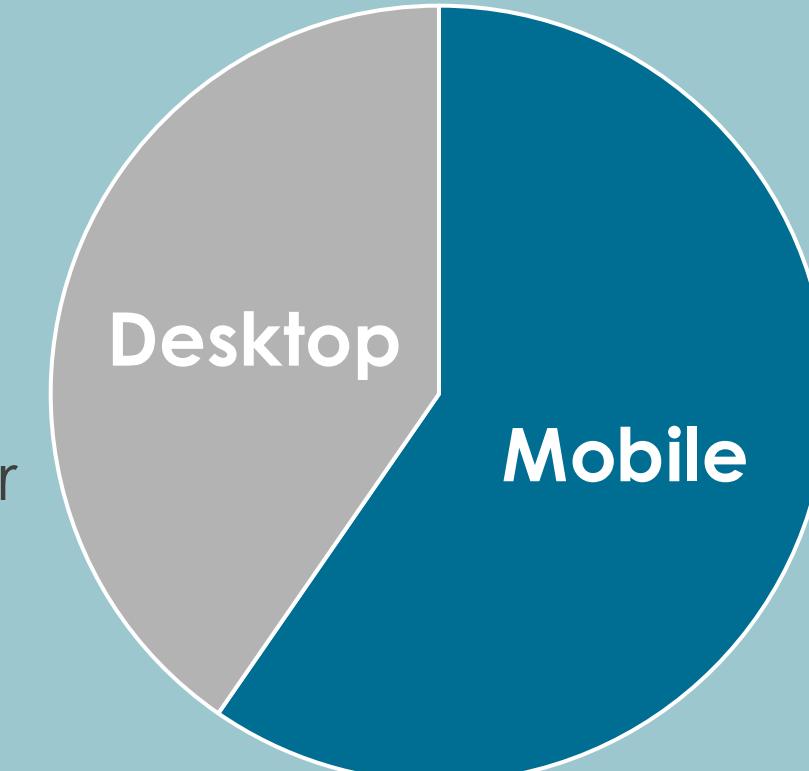
**10,081,505**

Notices of Action (NOA) reviewed by customers through their account

## Usage by Device

**61%**

Households apply for or manage their benefits from a mobile device



## Documents/Images

**6,879,639**

Images uploaded using the portal



## BenefitsCal Activity

as a percentage submissions, compared to all other channels (phone call, county offices, etc.)

### Applications

**61%**

CalFresh

**79%**

CalWORKs

**40%**

Medi-Cal

### Renewals

**\*33%**

CalFresh

**\*34%**

CalWORKs

**27%**

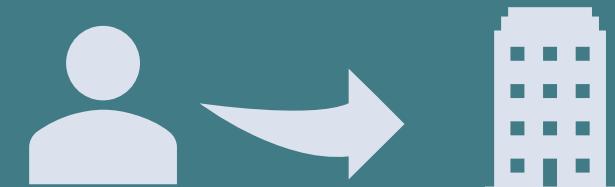
Medi-Cal

\* includes CW/CF RE combo submissions.

### Periodic Report

**55%**

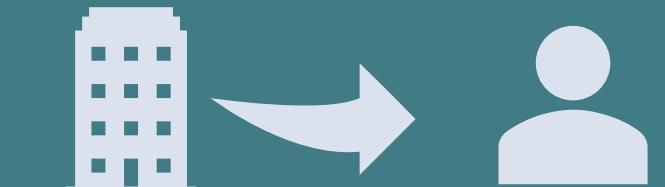
SAR 7



## Messages

**60,230**

Messages **sent by a customer** to their case worker

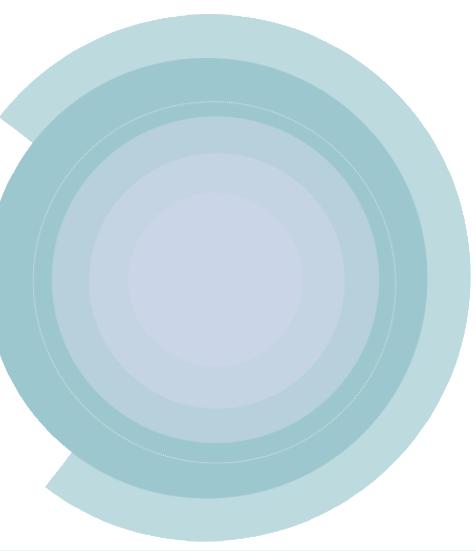


**78,876**

Messages **sent by a case worker** to the customer

# BenefitsCal Quarterly Metrics

## Shared Definitions



| METRIC   | DEFINITION   |
|--|--|
| <b>Login Success</b>   | The rate of customers who successfully logged in, without getting locked out of their account.   |
| <b>Logins</b>  | The average of unique total customer logins per day.   |
| <b>NOA Views</b>   | The count of unique NOAs viewed by customers.  |
| <b>Usage by Device</b>   | The rate of BenefitsCal visits on mobile devices (e.g., phones and tablets) compared to desktop devices (e.g., laptops).   |
| <b>Messages Sent by a Customer</b>   | The count of messages sent to a case worker by a customer through the “Two-Way Message” feature.   |
| <b>Messages Sent by a Case Worker</b>  | The count of messages sent to a customer by a case worker. This could be an informational message or a request for action.   |
| <b>BenefitsCal applications as a percentage of all submissions in CalSAWS</b>                  | The rate of applications by program submitted on BenefitsCal compared to submissions from all other channels (e.g., county office, mail) for the same program.         |
| <b>BenefitsCal renewals and periodic reports as a percentage of all submissions in CalSAWS</b> | The rate of applications by report type submitted on BenefitsCal compared to submissions from all other channels (e.g., county office, mail) for the same report type. |
| <b>Document and image uploads in BenefitsCal</b>   | The count of documents uploaded using the BenefitsCal portal.  |